



Eckerstrom Productions

2010 Schedule Of Events

Release 1

May 8 & 9 - *Alameda Mother's Day Spring Show* - This will be the 10th year for this event and it has been a good solid show for our vendors. It has good attendance for a spring event and continues to grow steadily each year both in vendors and attendance. People enjoy coming out for the jazz, food, kid's area, beer and wine and an excellent selection of gifts for Mom. Don't miss it! **Space fee: \$200.00 + 10%.**

June 5 & 6 - *Walnut Creek Art & Wine Festival* - One of the finest Bay Area shows there is with upwards of 90,000 people attending. This is the 29th year of this event & it features a large amount of fine arts and crafts. With large crowds, great music, good food/beer & wine and a large kid's area it is one of the best shows in the Bay Area. **Space fee: \$215.00 + 10%.**

June 12 & 13 - *Novato Festival of Art, Wine & Music* - This will be the 27th year for this festival. It has been one of our best shows the last few years. Located in Historic Old Town Novato, the public really supports this event, and attendance estimates are in excess of 75,000 people. Great music, kids area, beer and wine, and all of our wonderful arts and crafts vendors make this event an excellent opportunity! **Space fee: \$215.00 + 10%.**

July 17 & 18 - *San Anselmo Art & Wine Festival* - This will be the 27th year for this festival. The substantial advertising increases and excellent bands brought a significant jump in attendance in 2008. Attendance estimates were around 65,000 instead of previous estimates of 50,000. 2009 was negatively impacted by abnormal 100+ degree heat, but Marin is a very affluent, art oriented community, and willing to spend typically. Located in downtown San Anselmo, this festival is well established and it was a solid event in 2008. **Space fee: \$275.00 + 10%.**

July 24 & 25 - *Alameda Park St. Art & Wine* - This is the 26th year for this event. It typically draws around 90,000 people, coming to enjoy themselves. It is a busy show with all the key components that make a great event...great music, good food, kid's area, beer & wine, and lots of quality artisans. **Space fee: \$210.00 + 10%.**

September 18 & 19 - *Lafayette Art & Wine Festival* - One of our top events. High attendance in an affluent area make this an outstanding event by all accounts. This event continues to draw significant amounts of fine art, in addition to a variety of quality arts and crafts. It is a favorite among artists and attendees alike! **Space fee: \$275.00 + 10%.**

Please note – WE HAVE MOVED. SEND YOUR APPLICATIONS TO OUR SAN RAFAEL OFFICE.

Space fees are for a 10' x 10' booth space.

For any additional questions, refer to the Terms & Conditions section.