



# Eckerstrom Productions

## FOOD BOOTH - SHOW REGISTRATION

NOVATO ART, WINE & MUSIC FESTIVAL  
JUNE 11<sup>TH</sup> & 12<sup>TH</sup>, 2011

BUSINESS NAME \_\_\_\_\_ FAX#: \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS \_\_\_\_\_  
(Street/City/Zip)

PHONE NUMBERS \_\_\_\_\_  
(Cellular) (Other)

ITEMS TO BE OFFERED TO THE PUBLIC: \_\_\_\_\_

\_\_\_\_\_ (new vendors attach menu)  
CALIFORNIA RESALE PERMIT NO. \_\_\_\_\_

(Please include photocopy)

VENDOR REQUIREMENTS: 10 x 10 SPACE \$600 \_\_\_\_\_ +10%

\*\*\*\*\*If you require more than 10' x 10' attach a drawing & describe your booth setup below:

WILL YOU USE: (check all that apply) A BBQ? \_\_\_\_\_ DEEP FAT FRYER? \_\_\_\_\_  
WOK? \_\_\_\_\_ PROPANE TANKS? \_\_\_\_\_ STERNO? \_\_\_\_\_ GENERATOR? \_\_\_\_\_

You must take all grease waste materials with you at the close of show.

A greywater tank will be onsite for non-grease liquid waste disposal and it's location indicated in your show instructions mailed two weeks prior to the event.

SEPARATE CHECK: SECURITY DEPOSIT \$350

ELECTRICAL NEEDS: YES \_\_\_\_\_ # OF AMPS, NO \_\_\_\_\_ Electrical charge is \$25 per 15 amps. This includes enough electricity for 1500 watts. Anything above this power requirement will result in the need for an additional \$25.00 per cord. IF ELECTRICITY IS NOT PAID WITH THIS APPLICATION, IT WILL NOT BE PROVIDED THE DAYS OF THE EVENT. Please submit a SEPARATE CHECK for your electricity needs.

If electrical is not available, will you still be able to participate and how (generator, etc.)? \_\_\_\_\_

ICE: NO \_\_\_\_\_ YES \_\_\_\_\_. How many bags? \_\_\_\_\_ Ice will be cash and carry. \$10/bag. Purchase at the event HeadQuarters.

The health department in Marin County requires commissary agreements. Call them before applying if you have questions about this.

*Please include a self addressed stamped envelope and a booth photo with your application.*

Main Office: 454 Las Gallinas Ave., Ste. 331, San Rafael, CA 94903 \* Phone (415) 472-1553 \*  
Fax (415) 329-2380  
Website: [www.eckerstromproductions](http://www.eckerstromproductions) \* Email: EPinformation@aol.com

## TERMS & CONDITIONS

1. Please include a self addressed stamped envelope and a booth photo with your application.
2. All applications must be completed fully, signed and submitted with payment. Incomplete applications will be returned.
3. 10% commission is due at the close of show and should be based on gross sales. An envelope will be distributed Sunday afternoon with instructions for drop off area.
4. You will usually receive notice within a month of submitting your application which will notify you whether you were accepted or not.
5. As a food service professional, you are expected to understand and comply with the health department requirements for Marin County which will allow you to operate your booth at the event. No refunds will be issued for non-compliant vendors who are not issued a permit to operate.
6. Participants are asked to conduct themselves in a professional and tasteful manner at all times. Failure to do so may result in your being asked to leave the show with no refund of fees.
7. Sorry, but we cannot accommodate specific space requests. Please do not ask.
8. PARKING instructions will be included in your show packet.
9. Additional insured insurance certificates should be obtained *after acceptance* for:
  - a) Eckerstrom Productions, LLC, 454 Las Gallinas Ave., Ste. 331, San Rafael, CA 94903
  - b) Novato Chamber of Commerce, 807 Delong Ave., Novato 94945
  - c) City of Novato, 75 Rowland Way, Novato, CA 94945
10. *Upon acceptance*, go to [www.co.marin.ca.us/depts/cd/main/pdf/EHS/consumer\\_protection/Food/TemporaryFoodFacilityPermitApplication2008.pdf](http://www.co.marin.ca.us/depts/cd/main/pdf/EHS/consumer_protection/Food/TemporaryFoodFacilityPermitApplication2008.pdf) . Your packets should be returned to EP promptly with a check made out to Eckerstrom Productions, LLC for the amount indicated on the instructions.
11. NO REFUND will be given in the event of cancellation.

I UNDERSTAND THAT NEITHER THE NOVATO CHAMBER OF COMMERCE, OR THE CITY OF NOVATO, OR ECKERSTROM PRODUCTIONS, LLC are responsible for lost, stolen or damaged equipment or merchandise, nor accident and/or injury to me or my staff and do hold harmless any of the above individuals or businesses for any and all liability. I understand there will be no refund of fees in the event of cancellation. Proof of insurance & additional insured certificates will be provided to EP no later than 30 days before the event. I have read the terms & conditions and will comply with them.

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EXHIBITOR SIGNATURE (MUST BE SIGNED TO BE ACCEPTED)

DATE

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