

# Eckerstrom Productions



Sale Tax Rate: 9.25% as of 7/18/18  
GPS address: 1400 Park St., Alameda, CA

## **Park St. Art & Wine Festival, Alameda July 28 & 29, 2018**

Show hours are 10 a.m. to 6 p.m. on both days. You may begin setting up at 6:15 a.m. on Saturday morning. **No awnings will be allowed in the firelane.** If you are not in your booth by 9 a.m., it may be reassigned and forfeit. No cars will be allowed on the street after 9am. **PLEASE BE A PROFESSIONAL.... UNLOAD PROMPTLY, PARK YOUR VEHICLE, AND RETURN TO SETUP YOUR BOOTH.**

The Downtown Alameda Business Association has asked, because of the new layout with the firelane in the center and the booths blocking the merchants, that all vendors do what they can to leave their booths more see through and open when possible. Whatever you can do to accommodate this request would be very much appreciated. Also, the space to the rear of your booths must not be junky looking, and is not your personal storage area. If you utilize it for any reason, it must be tidy and professional looking. Messy rear areas will not be tolerated. We will be checking this.

There is security on duty Saturday night, *however*, leaving your property overnight is at your own discretion and your own risk.

Check Facebook for last minute show updates. <https://www.facebook.com/Eckerstrom.Productions?ref=hl>

Commissions: **Everyone** who owes a commission, please turn in the 10% or the appropriate percentage of your total sales **at the close of show at 1400 Park St.** Pam will be collecting them in the drop box on the Park St. sidewalk at the corner of Central and Park St. from 6pm – 8pm. Even if you are accustomed to mailing your check in Monday, we are asking you to turn it in at the show as is stipulated in the application contract. If you have questions at or just before the show, call the show phone at 415-205-1405.

### **DIRECTIONS:**

FROM THE SOUTH - SAN JOSE - USE highway 880 (old 17) to the High St. exit, turn left at the first stop light, over the bridge veering right onto Gibbons. Turn Right on Central and go about 5 blocks or so to Park St.

FROM THE NORTH - OAKLAND - use highway 880 southbound and take the Fruitvale exit, go about two blocks to the stop light, turn right and go over the bridge, veer right on Tilden which will take you to Park St. and Lincoln, the show's on the left.

**PARKING** – There is a parking structure behind the movie theatre complex 1-2 blocks from Park St. (Take Santa Clara to Oak St., the entrance is on Oak). There are a number of small lots in the immediate area. There is some curb parking but you will need to observe the meters and signs so as not to pick up a parking ticket.

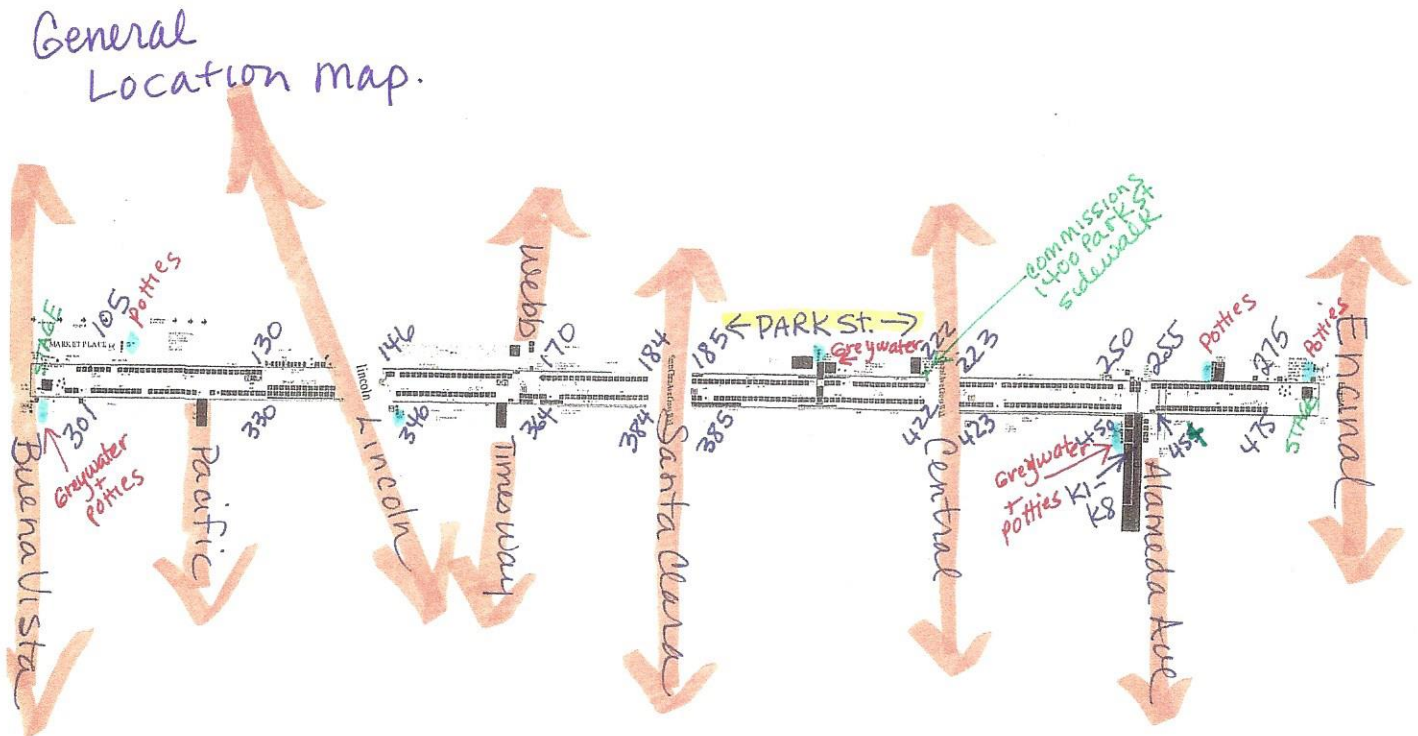
19595 Draper Rd., Cottonwood, CA 96022 \* Phone (530) 347-8040 \* Fax (415) 329-2380  
Website: [www.eckerstromproductions.com](http://www.eckerstromproductions.com) \* Email: [information@eckerstromproductions.com](mailto:information@eckerstromproductions.com)

**LAST MINUTE CANCELLATIONS/EMERGENCIES:**

If you are unable to make it to the show, please do us the courtesy of a phone call to keep you in good stead with Eckerstrom Productions. For people who are calling **Saturday morning** (we will be onsite from 3 a.m. on), please call the show site cell phone at 415-205-1405. This number may also be used in case of an emergency. Cancellations prior to Friday can still be phoned into the main office at 530-347-8040.

That's all for now. Thanks for your cooperation, and good luck!

Eckerstrom Productions Staff



- Not to Scale -

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