

Lafayette Art & Wine Festival 2018 • September 15 & 16

Vendors, Bands & Festival Friends: Where are you online?

Please send the links to your social media profiles to festival@lafayettechamber.org and we will “LIKE/Follow” you!

Festival Press Kit: <http://bit.ly/lafayette-festival-press-kit-2018>

The Best Platforms to Find Lafayette Art & Wine Festival Online

Official Festival Hashtag: #LafayetteFestival

___ **Festival Website:** www.LafayetteFestival.com

___ **Facebook Page:** www.facebook.com/LafayetteFestival

___ **Facebook Event:** <https://www.facebook.com/events/1045407808933628/>

___ **Instagram:** [@LafayetteFestival](https://www.instagram.com/LafayetteFestival) Hashtag: #LafayetteFestival

___ **Twitter:** [@FriendlyChamber](https://twitter.com/FriendlyChamber) Hashtag: #LafayetteFestival

___ **YouTube:** www.youtube.com/LafayetteChamberCA

___ **Yelp Event:** <https://www.yelp.com/events/lafayette-2018-lafayette-art-and-wine-festival>

We'll be posting Festival photos, video, info and links on all our social media channels before, during and after the Festival.

Please share what we post when you can and we'll do the same for you! To help us find your posts, please use the Festival hashtag -> #LafayetteFestival

Questions?

Contact Robin Fox at festival@lafayettechamber.org or 925.451.3069 (mobile - call or text)



August 25, 2018

To : all vendors participating in the 2018 Lafayette Art & Wine Festival

Re: Important Information about Lafayette's Ban on Single Use Plastic Bags and Styrofoam

On December 8, 2014, the city of Lafayette adopted Ordinance 626, regulating "Single-Use Carryout Bags" and "Food Packaging Recycling." The regulations apply to the vendor and food booths/trucks at the annual festival. This ban applies to everyone! Retail and Food Vendors!

What type of bags can you use?

- Compostable plastic bags labeled with a certification logo
- Paper bags labeled with a minimum 40% post-consumer recycled content
- Reusable checkout bags designed for at least 125 uses and are washable

What are the requirements for Food Booths and Food Trucks?

- You may not distribute single-use plastic checkout bags to customers for their take-out food. Customers can opt for no bag, paper bags may be provided to customers at no charge, and reusable bags can be used.
- **Food vendors at the Lafayette Art & Wine Festival MUST USE either compostable or recyclable products to serve food. NO STYROFOAM.** This includes glassware, plates, utensils and napkins.

What is the purpose of Lafayette's "Single-Use Carryout Bag" regulations?

- The purpose of the regulations is to reduce the impact of disposable bags on the city and the environment. The ordinance will reduce litter and waste, reduce contamination in recycling and composting programs and improve water quality by reducing pollution.

The Lafayette Art & Wine Festival has been a leader in waste diversion year after year. Our goal is of course to have a Zero Waste event. In 2017 we achieved a remarkable 88% diversion rate.

We have arranged with a number of our local businesses and sponsors to provide hundreds of reusable bags that we will be distributing during the festival.

We have attached a purchasing guide that can help you be prepared for the upcoming festival.

If you have questions, please give us a call 925-284-7404

See you on the third weekend in September! Have a great show!

Jay Lifson

Executive Director, Lafayette Chamber of Commerce