

Eckerstrom Productions



Sale Tax Rate: 10.75% as of 7/10/23
GPS address: 1600 Park St., Alameda, CA

DOWNTOWN ALAMEDA



ART & WINE FAIRE

Alameda Art & Wine Faire July 29 & 30, 2023

The show is on Park St. between Central Ave. & Clement Ave. this year (2 blocks down from other years). Show hours are 10 a.m. to 6 p.m. on both days. You may begin setting up at 6:15 a.m. on Saturday morning. **No awnings will be allowed in the fire lane.** If you are not in your booth by 9 a.m., it may be reassigned and forfeit. No cars will be allowed on the street after 9am. **PLEASE BE A PROFESSIONAL.... UNLOAD PROMPTLY, PARK YOUR VEHICLE, AND RETURN TO SETUP YOUR BOOTH.**

The Downtown Alameda Business Association has asked, that all vendors do what they can to leave their booths more see through and open when possible. Whatever you can do to accommodate this request would be very much appreciated. Also, the space to the rear of your booths must not be junky looking, and is not your personal storage area. If you utilize it for any reason, it must be tidy and professional looking.

There is security on duty Saturday night, *however*, leaving your property overnight is at your own discretion and your own risk.

On load out, YOU MAY NOT ENTER THE FOOTPRINT OF THE SHOW UNTIL 6:45pm this year and if there are lots of people still on the road please wait until it is safe. Your booth should be completely packed up and ready to load before bringing in your car.

Check Facebook for last minute show updates. <https://www.facebook.com/Eckerstrom.Productions?ref=hl>

*New location **

Commissions: Everyone who owes a commission, please turn it in **at the close of show at 1501 Park St. in front of Gong Cha Restaurant.** Pam will be collecting them at the lime green table on the Park St. sidewalk at the corner of Santa Clara Ave. and Park St. 6pm – 8pm (see map). **Those who forget and mail in their check should include a \$25 late fee with the commission fee.** If you have questions at or just before the show, call the show phone at 530-347-8040.

see by map by (booth 445)

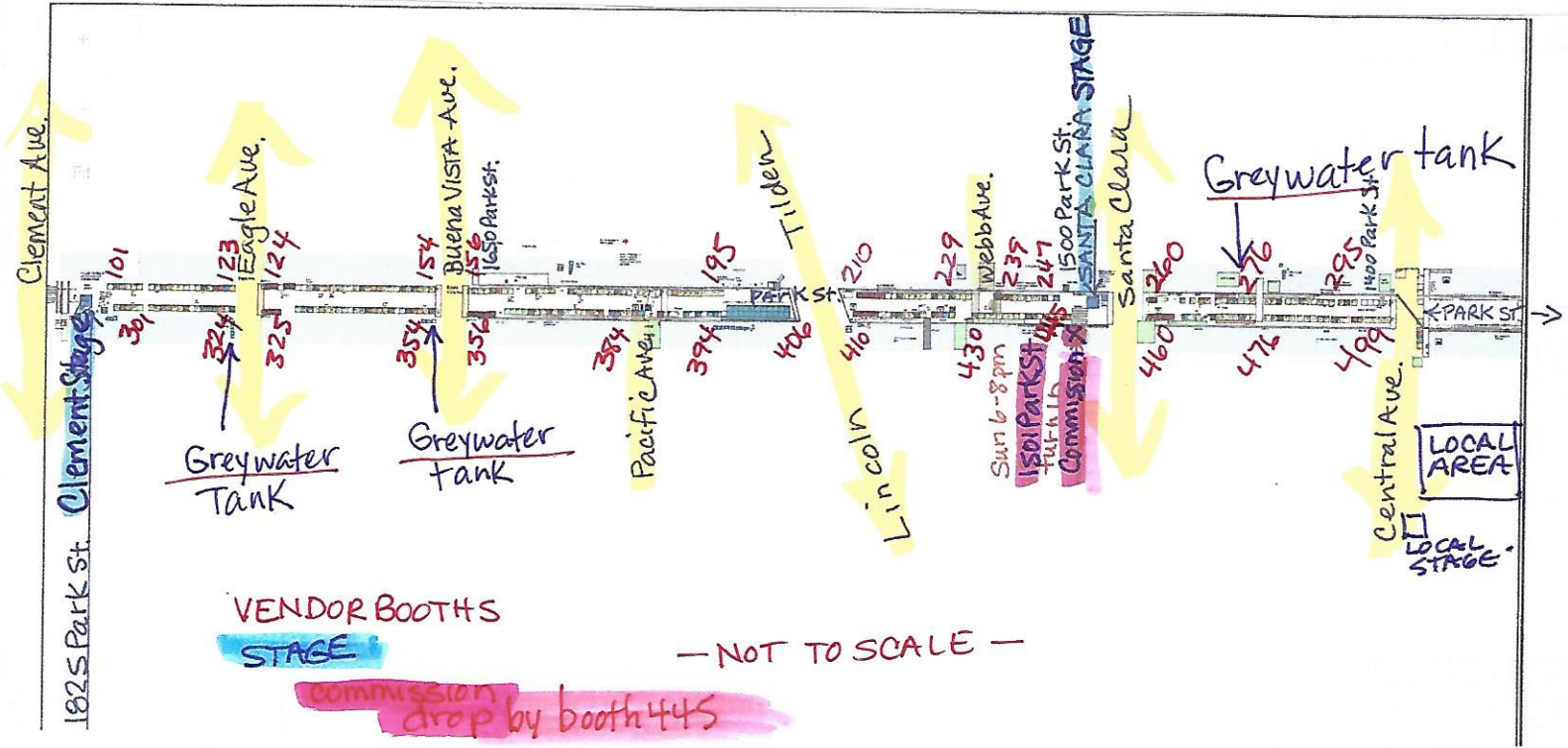
19595 Draper Rd., Cottonwood, CA 96022 * Phone (530) 347-8040 *
Website: www.eckerstromproductions.com * Email: information@eckerstromproductions.com

DIRECTIONS:

FROM THE SOUTH - SAN JOSE - USE highway 880 (old 17) to the High St. exit, turn left at the first stop light, over the bridge veering right onto Gibbons. Turn Right on Central and go about 5 blocks or so to Park St.

FROM THE NORTH - OAKLAND - use highway 880 southbound and take the Fruitvale exit, go about two blocks to the stop light, turn right and go over the bridge, veer right on Tilden which will take you to Park St. and Lincoln, the show's on the left and right.

PARKING – There is a parking structure behind the movie theatre complex 1-2 blocks from Park St. (Take Santa Clara to Oak St., the entrance is on Oak). There are a number of small lots in the immediate area. There is some curb parking but you will need to observe the meters and signs so as not to pick up a parking ticket.



LAST MINUTE CANCELLATIONS/EMERGENCIES:

If you are unable to make it to the show, please do us the courtesy of a phone call to keep you in good stead with Eckerstrom Productions. For people who are calling **Saturday morning** (we will be onsite from 3 a.m. on), please call the show site cell phone at 530-347-8040. This number may also be used in case of an emergency.

That's all for now. Thanks for your cooperation, and good luck!

Eckerstrom Productions Staff

19595 Draper Rd., Cottonwood, CA 96022 * Phone (530) 347-8040 * Fax (415) 329-2380
Website: www.eckerstromproductions.com * Email: information@eckerstromproductions.com