



ECKERSTROM PRODUCTIONS, LLC

2025 SHOW REGISTRATION, RELEASE 1

COMMERCIAL SPONSOR BOOTH SPACE CONTRACT

NAME: BUSINESS NAME: ADDRESS: EMAIL: WEBSITE: CELL: OTHER PHONE: FACEBOOK:

LIST YOUR PRODUCT (Include booth photo (we keep)+self addressed stamped envelope): BOOTH CONFIGURATION: CORNER BOOTH: \$500 x Shows: (Limited availability & no guarantees. Enclose separate check, per show or complete credit card info at bottom) Novato Art, Wine & Music Festival June 7 & 8 2025 Alameda Art & Wine Festival July 26 & 27, 2025 Lafayette Art & Wine Festival September 20 & 21, 2025 Lafayette Application Deadline: May 15th. ***An additional insured certificate of insurance will be required by the City/Chamber this year, to be submitted to our office for this show, if you are accepted. Upon acceptance, submit your insurance like the sample you will be sent by us, or that is on our website no later than JUNE 1ST. Failure to comply may result in forfeiture of booth fees and acceptance and you may be dropped from the show. Corner: TOTAL OF FEES ABOVE: \$ Please remit check with application, or if you are paying via credit card complete the section at bottom of app. EXHIBITOR SHALL DEFEND, INDEMNIFY AND HOLD HARMLESS, ECKERSTROM PRODUCTIONS LLC, THE SPONSORING ORGANIZATION AND THE CITY FROM AND AGAINST ALL ACTIONS, PENALTIES, DAMAGES, COSTS, LOSSES AND EXPENSES WHICH ARISE OUT OF OR ARE IN ANY WAY RELATED TO THIS AGREEMENT TO ACTUAL ALLEGED ACTIONS BY EXHIBITOR. IN THE EVENT OF CANCELLATION, BAD WEATHER OR ACTS BEYOND OUR CONTROL, NO REFUND WILL BE GIVEN. I HAVE READ AND UNDERSTOOD ECKERSTROM PRODUCTIONS, LLC TERMS & CONDITIONS AND WILL ABIDE BY THEM. EXHIBITOR SIGNATURE (above) DATE

Please charge my credit card for shows I am accepted to, that I have applied for or for other items as indicated. I understand that no refunds or exchanges will be made via this credit card.

Card Number: CVS Code: Expiration Date: Cardholder's Signature:





ECKERSTROM PRODUCTIONS, LLC

PAYMENT

How are you paying your space fees?

Check/cash _____

Credit Card _____

TERMS & CONDITIONS

1. All applications must be **completed fully**, signed and submitted to EP prior to accommodating any space reservation. Please make sure your writing is legible.
2. New applicants must include a booth photo.
3. Space fees should be included with your application in the form of a check, payable to Eckerstrom Productions, LLC, or complete the credit card authorization portion of your application.
4. **EVERYONE, please include a self addressed stamped envelope with all applications & correspondence.**
5. Booth size is 10' x 10' unless otherwise indicated. We provide the space only, no canopies, etc.
6. There are very limited commercial booth spaces, so get the application in as soon as possible to reserve your space.
7. Please **ARRIVE ON TIME**, giving yourself a good margin of error. **If you are not in your space by the specified deadline in your show packet, your space may be reassigned and forfeit.** The space numbers are numeric so we suggest parking and finding your space on foot first, then drive to your space to unload.
8. **YOU MUST STAY WITHIN YOUR BOOTH PERIMETER. NO TROLLING IN THE ISLES IS PERMITTED.**
9. No refund will be issued in the event of cancellation, or for rain outs, bad weather, or other unexpected circumstances that may negatively impact or cancel a show that are beyond our control.
10. You will usually receive a notice within a month of submitting your application which will notify you whether you were accepted or not. If you do not please call the office and check on your application.
11. Show packets will be emailed approximately 10 days prior to the show, and will contain space assignments with general booth location, directions to the show, show set-up instructions, etc. Generic packets are on the website at that time as well.
12. Participants are asked to conduct themselves in a professional and tasteful manner at all times. Failure to do so may result in your being asked to leave the show with no refund of fees.
13. Electricity is not provided unless specifically mentioned on the show sheets, and by special arrangement only.
14. Sorry, but we cannot accommodate specific space requests. If you have legitimate special needs notate them on your application and we will try to accommodate you, however, we cannot guarantee anything. Call the office for clarification if you need to.
15. **PARKING** instructions will be included in your show packet. When parking issues arise, we expect full cooperation from you when asked by event staff.
16. All booth/tables, etc. must be draped to the floor and wares must be within your space. Any and all fabric coverings must be fire proof and/or fire retardant.
17. Each booth must have it's own fire extinguisher.
18. No small children and/or animals will be permitted without advance special permission.
19. Vendors are required to have and responsible for providing their own general liability insurance for the event and are responsible for their booth and goods at all times, regardless of whether security is present or not.
20. Thanks for choosing our shows. We will do our best to make them profitable and enjoyable for all!