Eckerstrom Productions

Sales Tax Rate as of 6/1/26 is 9.25%

NOVATO ART, WINE & MUSIC FESTIVAL
DOWNTOWN NOVATO
JUNE 13 & 14, 2026

Welcome to the 42nd year of one of the North Bay Area's great all around events. This event continues to be very successful for our vendors. The event will be again located on the west side of Grant & Redwood.

Show hours are **11am** – 7pm Saturday, and **11am** – 6pm on Sunday. If you are not in your booth by 9am Saturday it may be reassigned and forfeit. This show is located in downtown Novato on Grant Ave. between Redwood & 7th, so you can generally drive very close to your space for unloading provided you are on time. Please make an extra effort *not to block the streets...we must have a lane to get through the event* during setup and teardown.

You may not use awnings/signage that sticks out into the 20' fire lane on your storefront. Many of the booths have extra space in the rear or on the side which you can use if you wish but keep it tidy please.

You may begin setting up as early as you need to Saturday morning. Please clear your vehicles from the street as soon as you can. After unloading, park your vehicle and return to your booth to setup. Please keep your unload time to 30 minutes, if possible. We will finish marking about 9pm Friday, but there is no security Friday night. That said, if you want to put up your structure at that time, let us know.

Please be extra careful not to damage the trees. The city has also asked us not to use duct tape at the show site. This street has lots of trees so allow extra time. *If you cannot fit in your booth space due to tree branches please call 530-347-8040 and we will assist you.*

You may not bring your vehicles in to load out Sunday until 6:30pm. Please do not come in before that, and use common sense regarding bringing a vehicle in when there is a lot of patrons still walking around. We cannot be everywhere all at once, so please, please do as you are asked on this.

Parking: **SEE MAP**. You may park on the city side streets in *some parts* **on the NORTH SIDE** only of the venue, **NOT ON GRANT OR THE FIRST 100 FEET OF EACH INTERSECTION, AND NOT ON 5TH AT ALL,** but within the closed area of the show site in places where there are no booths or equipment going in, provided you do not need to move your vehicle during the event. You may not park in the Town & Country lot, the Redwood Credit Union lot, Citibank or in the old Pini Hardware Lot (Prado group lot) that is across from Marvin's Restaurant (good omelets folks!). **Display your parking pass in your window, and write your booth# on it** if you can so we can locate you if there is a problem. There is also ample regular parking surrounding the event. You must comply with normal city requirements of any parking space you choose, ie. if your vehicle is long you cannot stick way out into the street, or block driveways, etc. We still need a 20' fire lane everywhere.

COMMISSIONS: Commissions will be collected Sunday **from 6pm-8pm at the corner of 4th & Grant** on the **North side of the street on the sidewalk across from the Kettlecorn vendor by space 169 (see map).** Look for neon green table cloth/drop box. *EVERYONE should turn in their commission* ***at the show****. Call us if you cannot find us* ***(530) 347-8040.***

19595 Draper Rd., Cottonwood, CA 96022 * Phone (530) 347-8040 * Fax (415) 329-2380
Website: www.eckerstromproductions.com * Email: information@eckerstromproductions.com

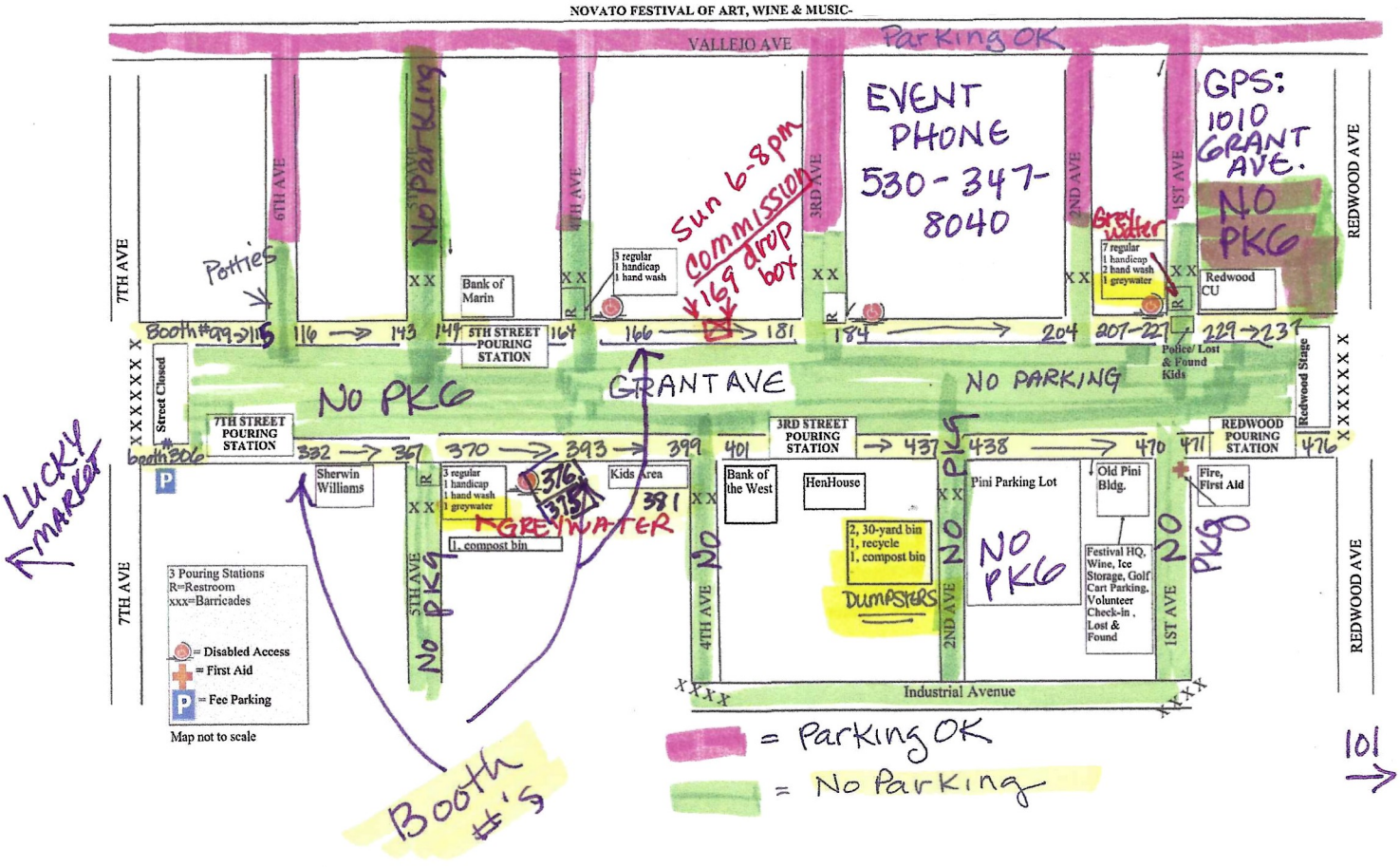
CANCELLATIONS/PROBLEMS: If you need to cancel or have a problem we need to address, please call us at 530-347-8040. The old vendor phone has been deactivated so use the office number as it is a cell phone now. Thank you for choosing our shows!

DIRECTIONS:
FROM THE SOUTH – Take the Golden Gate Bridge or 580 Richmond/San Rafael bridge to 101 heading Northbound. Take the Delong Exit at Novato and go left over the overpass. Go about 3-4 blocks until you hit Redwood and go right. Go 1 block and go left on Grant. The show starts there.

FROM THE NORTH – Take 101 South. Take the DeLong Exit. Turn Right at the stop sign. Go 3-4 blocks and turn right on Redwood, then 1 block and left on Grant. Highway 37 can get very congested so if you are coming that way give yourself extra time to allow for that.

Please be sure to use your counterfeit bill pens. If you turn in counterfeit bills in your commissions you will be responsible to replace them.

Good Luck, and thanks for your participation!



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FOOD VENDORS:

Please note the locations of the rollaways and greywater tanks on the general location map and use them. The janitors cannot handle the excessive garbage that some of you create so please dispose of it properly yourself, OR TAKE IT HOME WITH YOU. I am tired of complaints on this issue so please help me out here. Do not expect the janitors to dispose of mounds of disgusting garbage, particularly at the end of the event Sunday. Seriously.

As always, use recyclable packaging. Recyclable guide sheet is attached.

Ice is available at the Event Headquarters at 1103 Grant Ave. or ask a volunteer. The cost is $18/40# bag. Cash.

Greywater is at 5th + Grant - by potties in Town + Country lot, and at 1st + Grant at Redwood Credit Union sidewalk.

Dumpsters - See map. Between 2nd + 3rd off of Industrial.

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NOVATO CHAMBER

ART WINE & MUSIC

Christina Mendes
Novato Chamber CEO
807 DeLong Ave
Novato, CA 94945

FESTIVAL VENDOR BARRICADE ENTRY PASS

June 13 & 14, 2026

*THIS IS NOT A PERMIT TO PARK IN THE NO PARKING ZONES, PRIVATE LOTS, OR ON GRANT AVE.

Name _____ **Booth** _____ **Cell#** _____

Please DO NOT Park in any areas that have the Temporary no parking signs posted. Place this on your Dashboard

LOCAL HOTELS

Best Western Novato Oaks Inn
215 Alameda Del Prado
415-883-4400
Toll Free 1-800-7466
Novatooaksinn.com

Courtyard by Marriott
1400 Hamilton Parkway
415-883-8950
Toll Free 1-800-321-2211
Novatocourtyard.com

Marinwood Inn & Suites
275 Alameda Del Prado
415-883-2406
Toll Free 1-877-883-2406
Innnovato.com

Inn Marin: An Ascend Hotel
250 Entrada Drive
415-883-5952
1-800-652-6565
Innmarin.com

Novato Days Inn
8141 Redwood Blvd
415-897-7111
1-800-329-7466
thedaysinn.com/novato02122

America's Best Value Inn
7600 Redwood Blvd
415-892-7500
1-800-255-3050
americasbestvalueinn.com

Residence Inn by Marriott
7546 Redwood Blvd
628-587-0411
www.marriott.com/en-us/hotels/stsnr-residence-inn-novato/overview/